



**METAPHOR 2017**  
**COGNITIVE AND STYLISTIC APPROACHES TO METAPHORS**  
**AND METAPHOR STUDIES**  
**CONFERENCE PROGRAMME**

Funded by the Italian Ministry of Education, University and Research (MIUR)  
 (PRIN Projects, 2015 Call, granting no. 2015YHYWSH)  
 and by Poetics And Linguistics Association (PALA)  
 Under the auspices of the University of Cagliari  
 and of Associazione Italiana di Anglistica (AIA) (Italian Association of English Studies)

**DAY 1: THURSDAY 21<sup>ST</sup> SEPTEMBER**

<b>Laboratory C, Faculty of Humanities, Via San Giorgio 12</b>	
10 - 11.15	<b>KEYNOTE LECTURE</b> <b><u>Zoltán Kövecses</u></b> <i>Some theoretical issues in conceptual metaphor theory</i> Chair: Daniela Francesca Virdis
11.15 – 11.45	<b>TEA/COFFEE BREAK</b>
<b>SESSION 1</b>	<b>Chair: John Douthwaite</b>
11.45 – 12.15	<b><u>Ulrike Tabbert</u></b> <i>Metaphor use in the stylistic construction of crime and criminals</i>
12.15 – 12.45	<b><u>Michelangelo Conoscenti</u></b> <i>Metaphors in the making of international relations theory and media discourse: An interim report</i>
12.45 – 13.15	<b><u>Valentina Bambini</u></b> <i>Unravelling figurative meanings through neurolinguistic investigations</i>
13.15 – 14.45	<b>LUNCH BREAK</b>

**DAY 1: THURSDAY 21<sup>ST</sup> SEPTEMBER**

<b>Laboratory C, Faculty of Humanities, Via San Giorgio 12</b>	
14.45 – 16	<b>KEYNOTE LECTURE</b> <b><u>Catherine Resche</u></b> <i>A linguist's reflections on the role and place of metaphors and models in the making of economic theory</i> Chair: Michele Prandi
16 – 16.30	<b>TEA/COFFEE BREAK</b>
<b>SESSION 2</b>	<b>Chair: Micaela Rossi</b>
16.30 – 17	<b><u>Marco Fasciolo</u></b> <i>From conceptual conflict to natural ontology</i>
17 – 17.30	<b><u>Ilaria Rizzato</u></b> <i>Translating figurative language in Shakespeare's The Two Gentlemen of Verona</i>
17.30 – 18	<b><u>John Douthwaite</u></b> <i>Interpretation of the stylistic function of metaphors</i>

**DAY 2: FRIDAY 22<sup>nd</sup> SEPTEMBER**

<b>Laboratory C, Faculty of Humanities, Via San Giorgio 12</b>	
<b>10 – 12</b>	<b>WORKSHOP</b> <b><u>Michele Prandi, Micaela Rossi, Francesca Strik Lievers</u></b> <i>Metaphor typology, identification and annotation /</i> <i>Typologie, identification et annotation des métaphores</i> Chair: Michelangelo Conoscenti
<b>12 – 12.30</b>	<b>TEA/COFFEE BREAK</b>
<b>12.30 – 14</b>	<b>BUSINESS MEETING</b>

**Scientific committee**  
Michele Prandi  
John Douthwaite  
Micaela Rossi  
Daniela Francesca Viridis

**Organising committee**  
Daniela Francesca Viridis